

MACHINE LEARNING AND DATA ANALYTICS IN FINANCE AND ACCOUNTING

AUGUST 5 - 23, 2019

INSTITUTE FOR ACCOUNTING, AUDITING AND ANALYSIS (AAA) AT LMU MUNICH

This course aims at making you familiar with basic machine learning approaches and data analytics techniques by enabling you to use them to your professional benefit. Adopting a user perspective, you will tackle complex prediction tasks using different information sources. Finally, the course gives you relevant data analytics skills such as the description, visualization and statistical analysis of such predictions.

ACADEMIC HOST Institute for Accounting, Auditing and Analysis (AAA) at LMU Munich

TARGET GROUP Bachelor students, Masters students and young scientists as well as to support their successful placement in attractive fields of activity.

AIM OF THE COURSE

- Making you familiar with basic machine learning approaches and data analytics techniques by enabling you to use them to your professional benefit. Adopting a user perspective, you will learn to automate simple, but time-consuming tasks such as classification of analysts' conference calls into economically meaningful content.
- Enabling you to tackle complex prediction tasks using different information sources.
- Giving you relevant data analytics skills such as the description, visualization and statistical analysis of such predictions.

LANGUAGE OF INSTRUCTION English

DATES/ DEADLINES

- August 5 - 23, 2019
- Application deadline March 1, 2019

PARTICIPANTS NO max. 30 participants

CONTACT HOURS/CREDITS 60 Contact hours/6 ECTS credits

ACCOMMODATION/COSTS 410 € single room in student residence

PROGRAM/COSTS

- 50 € registration fee early bird or 300 € regular registration fee
- 1100 € Tuition

FURTHER INFORMATION/ REGISTRATION
WWW.MDA-MISU.DE

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